

THE ART OF EXCELLENT COMMUNICATION

“The problem with communication is the illusion that it has occurred.” (George Bernard Shaw)

Duration: Half Day (including breaks)

Participants: 15-20 max

Course Context

Excellent communication skills are fundamental in business and yet communicating well can be surprisingly tough. We've all experienced poorly worded briefs that result in huge time-wasting. We've probably all delivered over-generalised feedback that failed to get the message across; and we've all witnessed the rifts that can be caused by mis-communication. Poor communication costs businesses valuable time and money.

The good news is that these skills can be easily learnt and applied with immediate effect.

Course Overview

The Art of Excellent Communication is a highly engaging half-day workshop which will expose how easy it is to communicate poorly and explore what represents truly excellent communication.

Course Benefits

By the end of The Art Of Excellent Communication, you will be able to:-

- Build instant rapport with anyone you meet
- Harness the enormous power of non-verbal communication
- Effortlessly communicate your needs
- Develop highly valuable deep listening skills
- Talk another person's language – remember, people like people who are like them
- Utilise some basic NLP language models for gaining greater clarity and understanding
- Influence people more appropriately and more effectively than ever before
- Reap the rewards of improved relationships and aligned teams

Additional Information

The Art of Excellent Communication is also available as a full-day workshop. This will dramatically increase the experiential nature of the programme allowing for more small group work and thus a greater confidence in applying these new-found skills.